



Kidz • New Faces • Young Adults

## Z1 - Zip Breaking Coolers

V/O: Another Ice Breaking Moment  
brought to you by new Zip Breaker  
Coolers.

YOUNG GUY: So I see this cute girl at the market. Gotta get to know her. We're by the personal grooming aids, so I casually toss a case of dental floss in my basket. Just so she'd know I was orally hygienic. She didn't bat a lash. We meet again in the pet department. I pick up some rubber cat toys. Don't have a cat, just wanted to show her I was playful. She didn't flinch. I discreetly follow her to the dairy case, where I see these new Zip Breaker coffee coolers. Perfect. I prominently display a six-pack of Cafe Au Lait. Ah, so she's the continental type. I imagined us together, her sipping on her creamy Cafe Au Lait. Me, on my frothy Cafe Mocha. When our carts locked, our eyes met and we were doing the shopping cart lambada.

Thanks too Zip I'm in heaven.